

eBook Conversion from PDF and Other Source Files

Client

One of the world's largest Content Aggregators and Distributors

Business Need

Conversion from PDF and other sources to various eBook formats such as:

- ✓ ePub 2.0 for iPad
- ✓ ePub 2.0 fixed layout for iPad
- ✓ ePub 3.0 for iPad
- ✓ MOBI version for Kindle

Challenges

The client needed an eBook production partner that could deliver the requisite quantity while meeting their high quality standards.

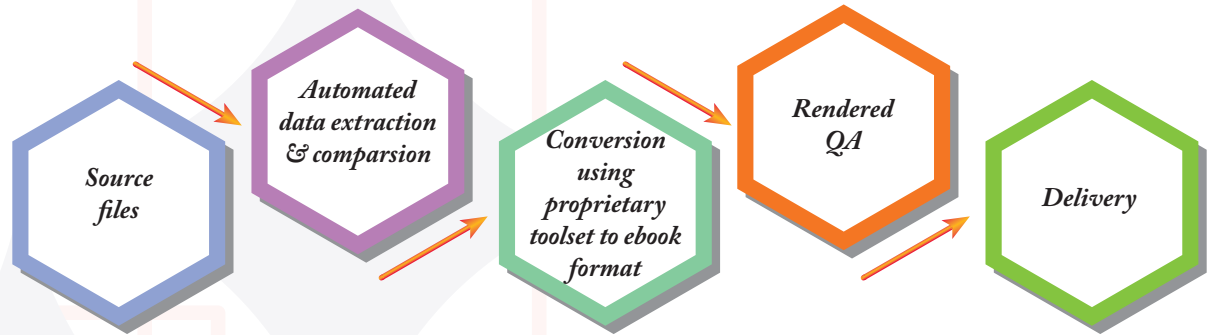
- 👍 High volume and low turn-around-time
- 👍 Source files in different formats requiring different workflow based on the type of input files
- 👍 Text extraction issues due to high level of math equations
- 👍 Multilingual – Spanish and Portuguese
- 👍 Content variation as client works with large number of publishers in multiple market segments

Solution

Cameo was chosen as their eBook production partner because of its proven track record for setting and meeting high standards of quality and for its expertise in conversion from numerous file formats, including InDesign, Quark, Printer PDF, hard-copy, scanned PDF, and more.

Cameo's production team took extra steps, including manual review of the eBook formats for correct text flow and data integrity. Cameo's team also developed automated comparison tools to review files for data quality and specific toolsets to validate final ePub files, which included key book elements such as headers, hyperlinks and images. All work was completed under tight deadlines.

Process



Result

Faster ramp up and completion within the TAT while completely meeting client's requirements. Cameo and client continue to work together to develop new digital workflows and Cameo also supports the client in their new initiatives in the eBook channel, particularly with ePub3 and KF8 formats.

Testimonial

“The files look great! We are very impressed with the team's consistency in the appearance of the files delivered to us. Please let them know how much we appreciate their hard work. We appreciate the Cameo team's professionalism and dedication to our titles” – **Production Manager – Digital Publishing.**

Contact

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