

eBook Transformations for Kindle from Multiple Source Types

Overview

A leading book publisher wanted its published books of all categories to be digitized into eBooks with Kindle compatibility in a quick turnaround time. The client expected nearly 1,000,000 pages to be converted per month. Cameo, in turn, produced 1,100,000 pages per month to complete the project within five months instead of the given seven months.

Client's Requirements

- ✍ Bulk conversion of source files from various inputs to Kindle eBook format
- ✍ Create MOBI version for Kindle
- ✍ Create KF8 for Kindle
- ✍ Create fixed layout files for Kindle

Challenges

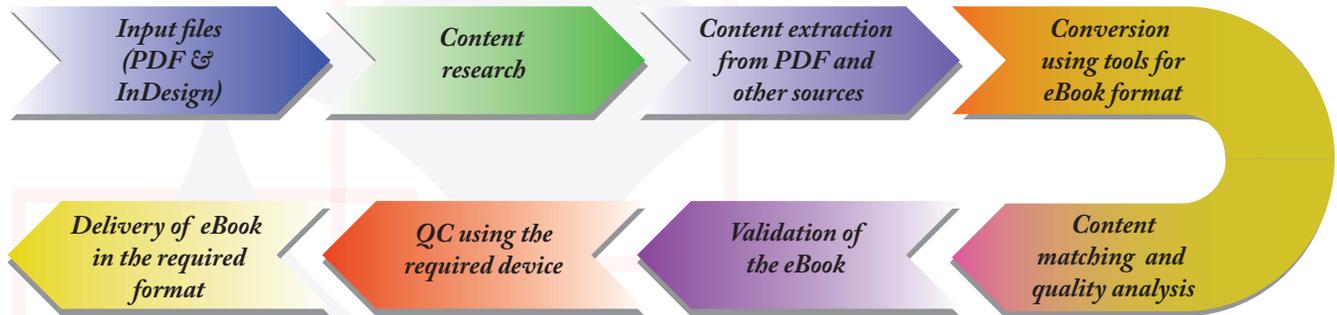
- 👍 Findings the correct workflow based on the supplied input
- 👍 Designing style sheets with respect to different categories
- 👍 Huge volume within a short span of time
- 👍 Providing a quality output

Solution

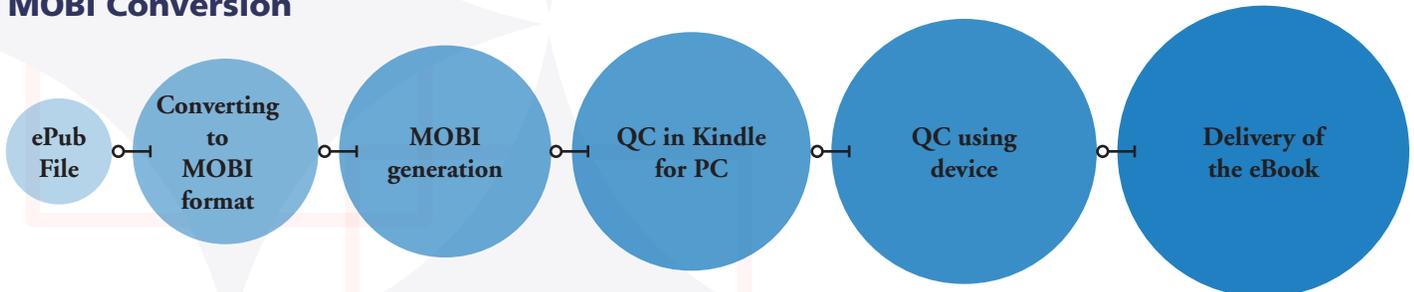
Cameo did detailed research on the various categories of books provided by the client and employed staff with the right skillset to accomplish the given job. Better planning and proper execution helped Cameo to achieve the best quality and delivered the books 2 months ahead of the deadline fixed by the client.

Process

ePub Conversion



MOBI Conversion



Result

With incredible performance, Cameo dispatched more than 1,100,000 pages per month and helped the client go to market with its eBooks, well before the given deadline. This resulted in the increase in sales of the eBooks for the client, which was very much appreciated.

Testimonial

“Excellent! Thank you so much for your fast turnaround on these titles. The customer really appreciated it.” – **Production Manager – Digital Publishing.**

Contact

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