

Taking the Reins of Journals Market

Overview

One of the largest online publishers of STM journals wanted the output of its journals in various formats such as PDF, LaTeX, XML, XHTML, and ePub. The client's core emphasis was on quality. It was a challenging project for Cameo since it was necessary to deliver large volumes of files with very high levels of quality. Cameo, with its in-house production tools – developed to accomplish a series of production and quality control tasks – Successfully delivered triple the volume of the journals with the highest quality in the required formats in a record time of only one month.

Client's Requirements

The client wanted the deliverable journal outputs in PDF, LaTeX, XML, XHTML, and ePub formats with emphasis on the highest level of quality. It wanted triple the volume compared to the regular amount to be published online in a particular month.

Challenges

- 👉 Triple the volume of inputs
- 👉 Consistently maintain high quality standards
- 👉 Rendering issues due to equations, graphs and other variables in this type of content.
- 👉 The client needed requisite quantity to be published with high quality.
- 👉 Output in various formats
- 👉 One month TAT

Solution

Cameo, with its strong automated technology in all the processes, successfully completed this challenge. It formed core teams for each conversion process and each team executed their part very well. The in-house developed automated tools played a major role in the process. Finally, Cameo completed triple the volume of workload in a record time of one month, strongly maintaining high quality standards in all the processes involved.

With its extensive experience in journal production, and in particular working with complicated content, Cameo was able to meet, and in some cases exceed, client's stringent quality requirements. Additionally, client looked for help in developing their own set of journal guidelines and digital quality thresholds which established the baselines for these and all future journals.

Process



Result

Cameo's expertise in automated tools and tagging helped in providing a greater flexibility in publishing the online journals in formats such as PDFs, LaTeX, XML, XHTML, and ePub with high quality. As a result, the client retained its prestigious name in the publishing world, and Cameo helped the client to increase the circulation of its online journals, which resulted in a sudden growth of revenue for the client.

Testimonial

“We thank you very much for your sincere efforts in producing the files at a very quick pace and meeting our requirements. This would not have been possible without your team's commitment and we thank each member for the same.”

– Production Manager – Journal Publishing.

Contact

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